

**CUSTOMIZE THESE SUGGESTED TEMPLATES TO SUIT YOUR NEEDS FOR OUTREACH INVOLVEMENT.**

## **YOUR COMPANY**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the fifth year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the ISC West show as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

I’m hoping our company will support this initiative.

### **Here’s what you can do:**

Host an internal drive and ship a crate along with your booth supplies or bring a few lightweight and easy-to-pack items to ISC West for **Drop Boxes that will be in the SIA Booth**. If you’re not attending, ask a colleague who is to bring a donation on your behalf. We need:

Clothing and accessories, specifically gently used or like new

- handbags & accessories, for interviews or employment
- Flat shoes (no open toes, please)
- Work-appropriate clothing
- Undergarments & hosiery (new)

Hygiene kits & Makeup

- Sealed, new travel-size toiletries, liquid shampoo, conditioner, or moisturizer. Bring what’s in your hotel room! (no bars of soap, please)
- New, unopened and un-expired makeup products.

Visit the [WISF Essentials4JobSecurity](#) webpage to learn more about how you can help. There, you’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West, and affordable shopping options in Las Vegas to procure items once there. Together, we can make an impact!

Best,

xyz

## YOUR SIA MEMBER BASE

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the fifth year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the ISC West show as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

As an SIA member, it's up to us to support this initiative and I hope that you and your company will join me in supporting this initiative.

### **Here’s what you can do:**

Bring a few lightweight and easy-to-pack items to ISC West for **Drop Boxes that will be in the SIA Booth**. If you’re not attending, ask a colleague who is to bring a donation on your behalf. We need:

Clothing and accessories, specifically gently used or like new

- handbags & accessories, for interviews or employment
- Flat shoes (no open toes, please)
- Work-appropriate clothing
- Undergarments & hosiery (new)

Hygiene kits & Makeup

- Sealed, new travel-size toiletries, liquid shampoo, conditioner, or moisturizer. Bring what’s in your hotel room! (no bars of soap, please)
- New, unopened & un-expired makeup items

Visit the [WISF Essentials4JobSecurity](#) webpage to learn more about how you can help. There, you’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West, and affordable shopping options in Las Vegas to procure items once there. Together, we can make an impact!

Best,

xyz

## **YOUR SPHERE – VENDORS, SALES CHANNEL, OTHER TRADE GROUPS, FRIENDS**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the fifth year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the security industry’s biggest annual event in North America, the ISC West Expo, as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

I’m hoping you will support this initiative.

### **Here’s what you can do:**

Bring a few lightweight and easy-to-pack items to ISC West for **Drop Boxes that will be in the SIA Booth and the ISC Career Zone**. If you’re not attending, ask a colleague who is to bring a donation on your behalf.

We need:

Clothing and accessories, specifically gently used or like new

- handbags & accessories, for interviews or employment
- Flat shoes (no open toes, please)
- Work-appropriate clothing
- Undergarments & hosiery (new)

Hygiene kits & Makeup

- Sealed, new travel-size toiletries, liquid shampoo, conditioner, or moisturizer. Bring what’s in your hotel room! (no bars of soap, please)
- New, unopened, and unexpired makeup items

Visit the [WISF Essentials4JobSecurity](#) webpage to learn more about how you can help. There, you’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West. Together, we can make an impact!

Best,

xyz